



## **FOR IMMEDIATE RELEASE**

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### **Contacts:**

Cruise Industry Charitable Foundation  
Cynthia Colenda, (703) 522-3160

### **Hillsborough County Students to Benefit from Cruise Industry Scholarships**

Tampa, FL – The Cruise Industry Charitable Foundation (CICF) is pleased to announce the awarding of \$100,000 in scholarship grants to support scholarships for Hillsborough County students. At an April 19<sup>th</sup> luncheon aboard the Carnival *Inspiration*, Terry Dale, President & CEO of Cruise Lines International Association (CLIA), and Cynthia Colenda, Executive Director of CICF, will be presenting charitable grants to three Hillsborough County education foundations.

Special guests attending the luncheon include: Brendan Corrigan, Senior Vice President, Carnival Corporation; Paul Catoe, President & CEO, Tampa Bay Convention and Visitor's Bureau; Richard Wainio, Director and CEO, Tampa Port Authority; Bronson Thayer, Chairman, World Trade Center Tampa Bay; and other important representatives from the Tampa Bay business community.

The first grant CICF will present is a \$50,000 scholarship grant to William Hoffman of the Hillsborough Education Foundation and Dr. Jack Lamb and Jennifer Faliero of the Hillsborough County School Board. This grant will provide 10 talented Hillsborough County Public School students with a four-year college scholarship. This scholarship opportunity results from a five year partnership CICF has had with the Florida Prepaid College Foundation (FPCF). This partnership provides disadvantaged students with an opportunity to attend college, and includes a dollar for dollar matching grant made by FPCF for eligible students.

Second, CICF will present Dr. Adrienne Garcia of Hillsborough Community College Foundation with a \$25,000 donation to support student scholarships in the schools of Culinary Management, Hospitality and Tourism Management, and Restaurant Management.

Finally, another \$25,000 grant will be provided to Bronson Thayer, Chairman of the World Trade Center Tampa Bay, and Stephen Michelini, Director for the World Trade Center Tampa Bay. This grant will provide 5 scholarships for students studying international trade at select Hillsborough County area colleges.

“We are pleased to have the opportunity to work with these Hillsborough County Education Foundations to provide students with college scholarship opportunities,” said James R. Border, Chairman of the Cruise Industry Charitable Foundation. “Over the years, the Foundation has provided scholarship opportunities both to eligible students attending public schools as well as to those students who might not otherwise have the funding necessary to attend college. This is one way that our industry supports the local communities where we do business.”

The cruise industry continues to be an important economic engine in Florida. Cruise lines spent nearly \$5.5 billion in Florida in 2005 and supported more than 128,000 jobs paying nearly \$4.8 billion in income.

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CICF members include:

*American Cruise Lines, Carnival Cruise Lines, Celebrity Cruises, Costa Cruises, Crystal Cruises, Cunard Line, Disney Cruise Line, Holland America Line, Norwegian Cruise Line, Oceania Cruises, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean International, Seabourn Cruise Line, SeaDream Yacht Club, Silversea Cruises and Windstar Cruises.*

Cruise Lines International Association

*The nonprofit Cruise Lines International Association (CLIA) is North America’s largest cruise industry organization with a membership of 21 cruise lines, 16,500 travel agencies and 100 Executive Partners, the industry’s strategic business allies. CLIA participates in the regulatory and policy development process while supporting measures that foster a safe, secure and healthy cruise ship environment. It also provides travel agent training, research and marketing communications to promote the value and desirability of cruise vacations.*